

# Path to Purpose™

Author, leadership coach, transformational speaker, and financial queen extraordinaire **Betina McCadney** shares how you, your team, or your organization can create your very own “Path to Purpose” designed to move you from feeling powerless to fulfilling your purpose in every situation.

Betina is a highly sought after speaker, money management expert, motivational life coach and leader of all things good. She transforms businesses and individuals, helping audiences discover their own “Path to Purpose.”

“Betina’s honesty is overwhelming, her delivery emotional and impact limitless. I couldn’t recommend Betina more highly as a keynote speaker as well as a teacher of financial confidence and living your best life.”

William Chillingworth, Chair, Vistage Worldwide

“Betina brings her audience on a journey of triumph and inspiration. I have brought her in to speak to successful women entrepreneurs, reminding them of their power and possibilities. Betina is memorable and impactful — every time.”

AnGèle Cade, CEO, Executive On the Go

Recent clients have included Vistage Worldwide, and Total YOU Transformation Series. A range of speaking topics are available and can be customized to your organization.



## Money Mastery:

Why it’s important and how cleaning up your finances points you to purpose.



## Operating in Purpose:

Gain valuable insights to become more resilient, laser-focused, and more productive every day while doing what you were born to do.



## Finding Greatness:

Take control of your life and position yourself to lead others, creating a ripple of impact and a river of influence. You are capable of greatness.



## Avenue of Purpose:

The title of Betina’s book and her personal journey from poverty and powerlessness to prosperity and purpose. Discover your best path forward through Betina’s passage to success.



## Leadership:

How to lead your organization from the front using competency, consistency and character.

**Your journey to greatness begins today!** Learn more at: